



YOUR MESSAGE

## DON'T USE A LOT OF

Prioritize your ideas and group them in small messages to be as clear as possible.

# FORGET THE OLD PRESENTATIONS FULL OF TEXT

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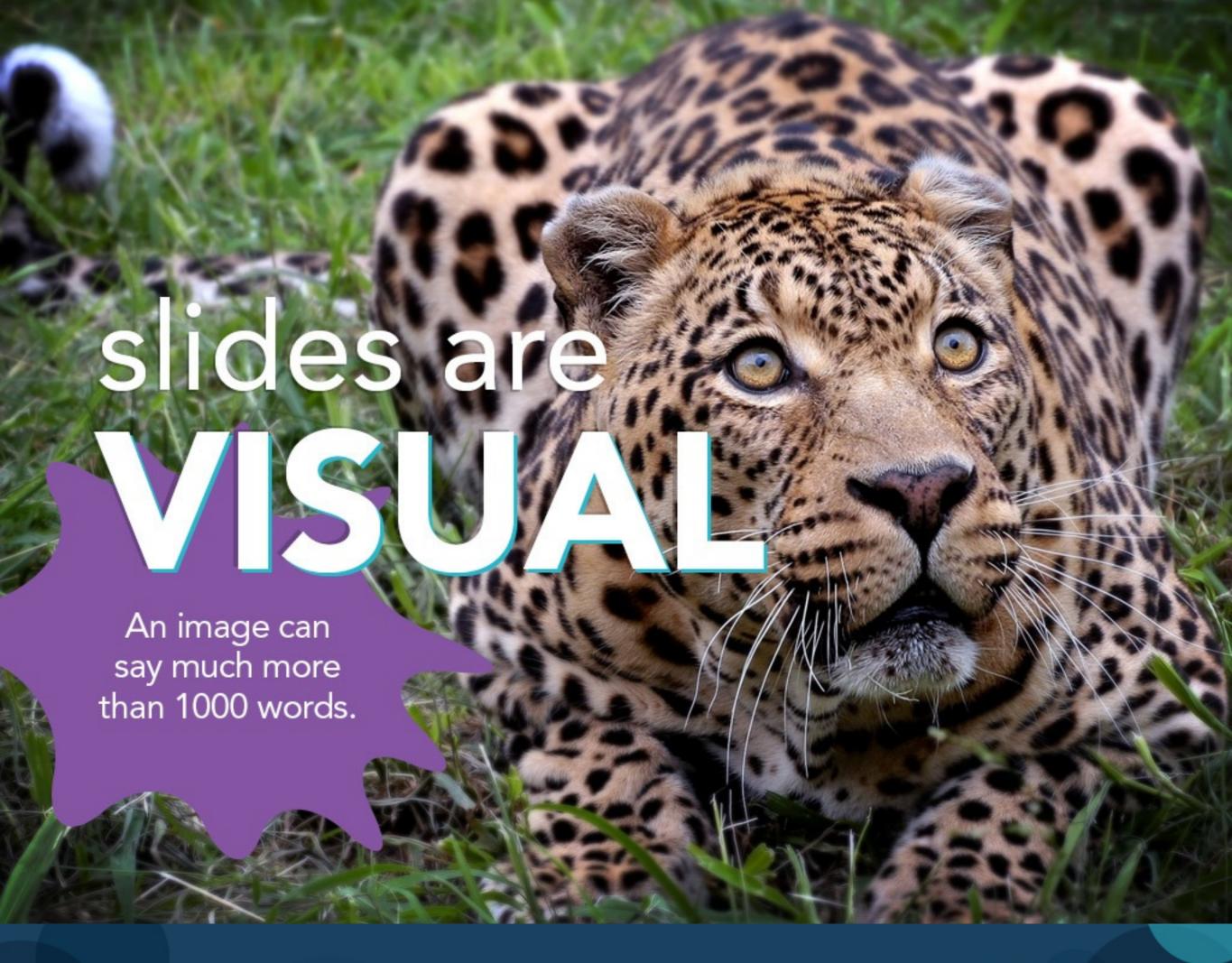
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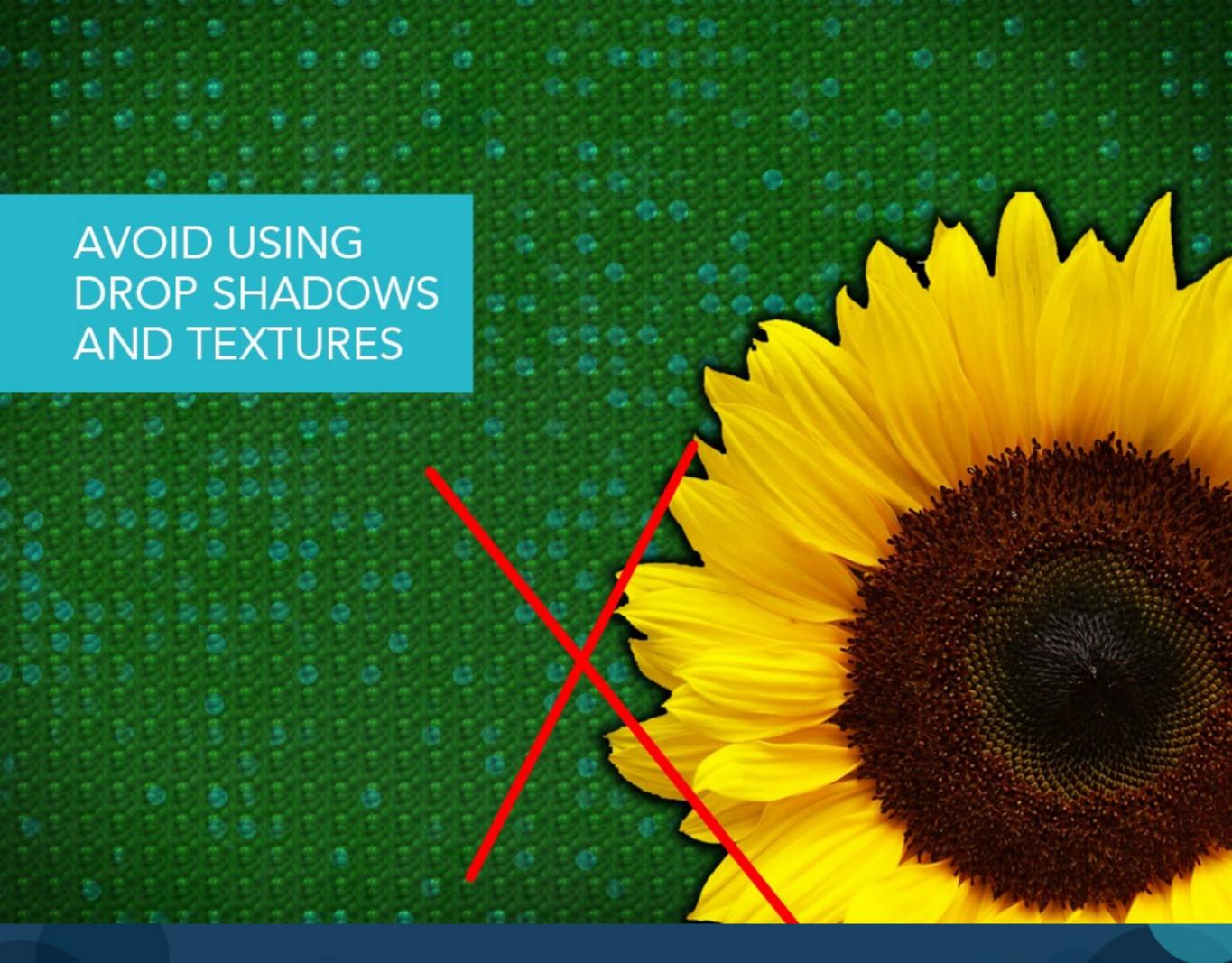


2

## MAKE USE OF LINE OF LI







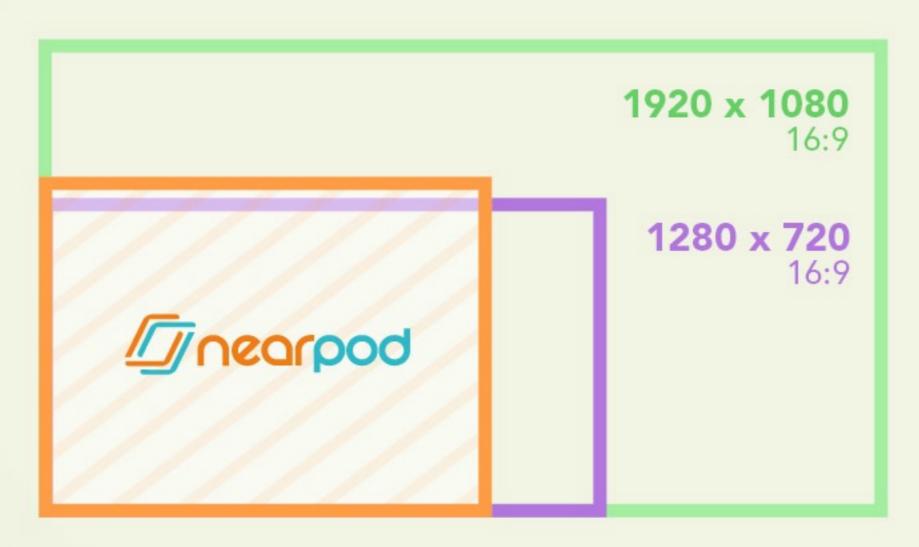




## REMEMBER TO CHECK THE RESOLUTION

OF THE BACKGROUND

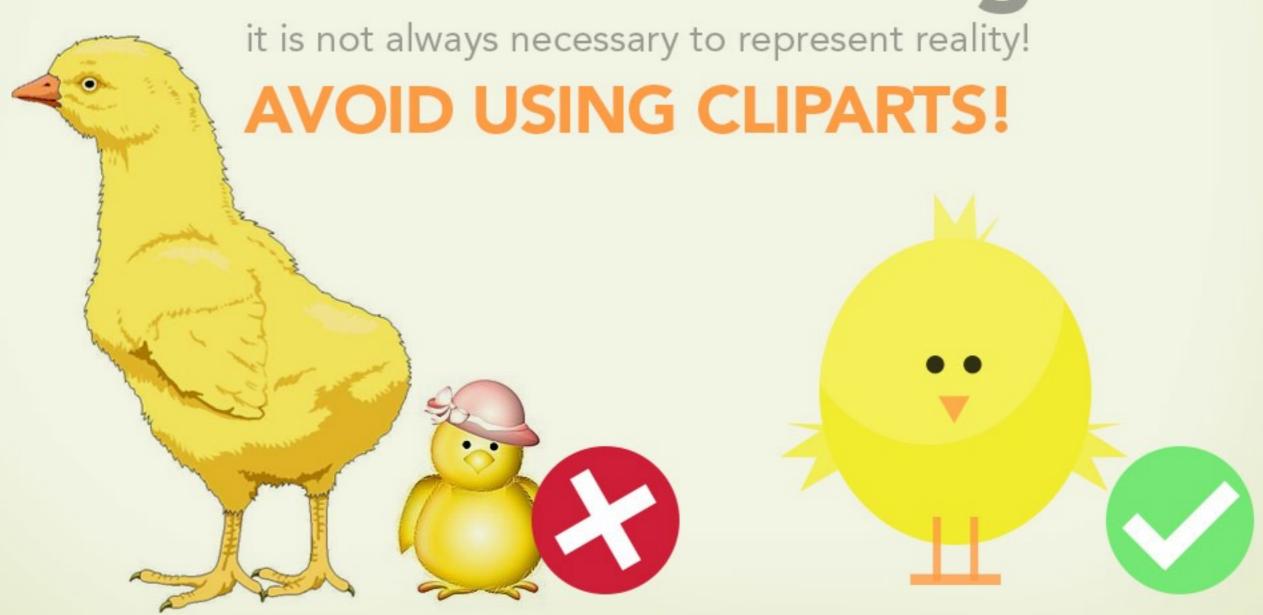
**IMAGE** 



1024 x 768 (Nearpod standard format) 4:3



## Use simplified or silhouetted images



## Eont

#### Use well designed fonts

The font-type you choose should be appropriate for the message you are conveying.

Avenir
Helvética
Arvo
Berkshire

Comic Sans
Mixit
Copperlate
Curly

Check out www.fontsquirrel.com

### John Edwards LAWYER

Bad Choice!





to order it over the image.



# USE CAPITAL LETTERS WITHOUT BOLDING.

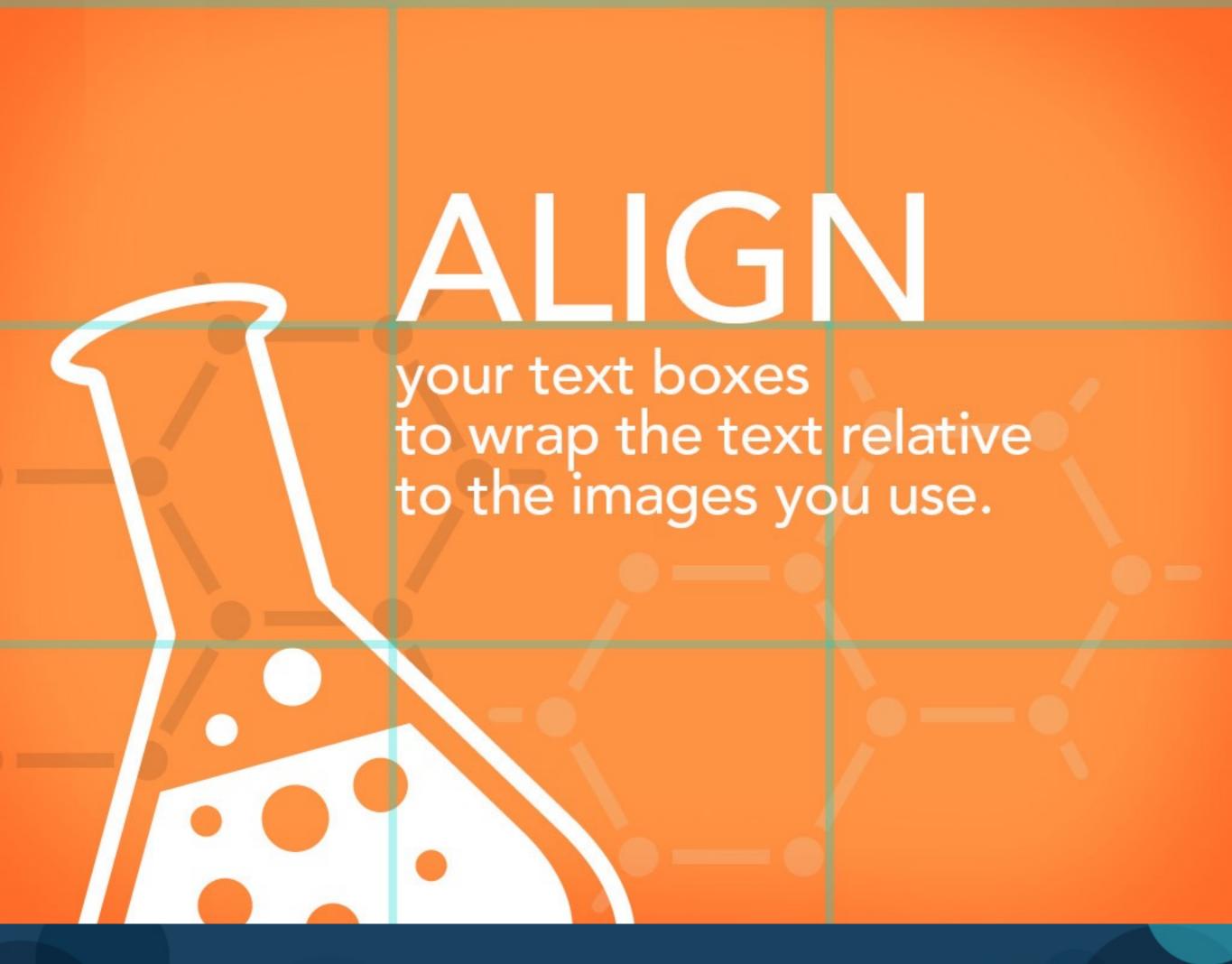
Sometimes it is better to use a larger font than to use **bold text**.

Formatting your text.

## Never leave a text block centered. It's boring!

Formatting your text.

It's better if you consider where students eyes will move to keep their attention



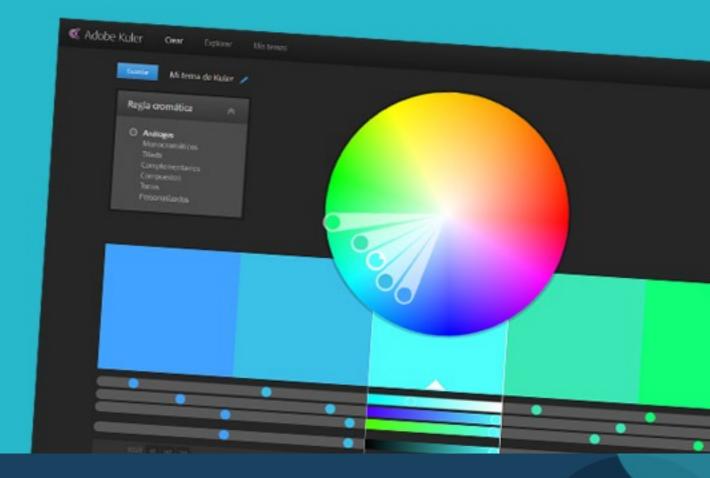


Only use one or two fonts, and change the font-size, not the font itself.



# Define a COR

# This tool https://kuler.adobe.com

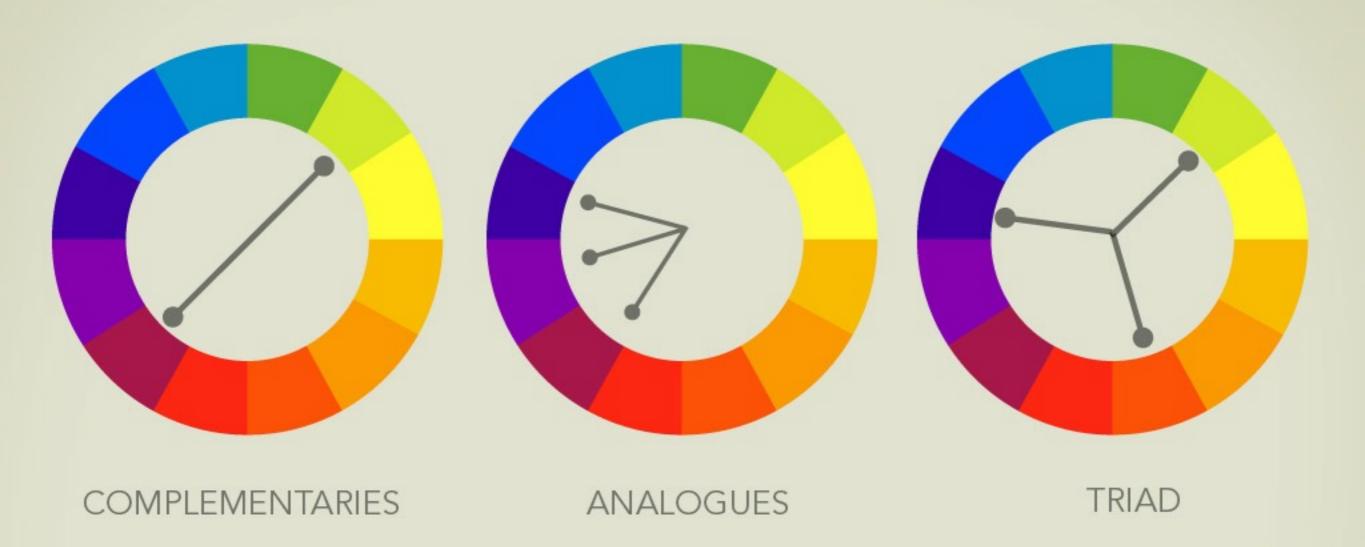




Don't use more than 3 or 4 colors and respect the palette throughout the presentation

COMBINE AND EXPLORE THEMES





#### CONTRAST HELPS FOCUS

Use complementary contrasting colors between the font and the backgrounds.

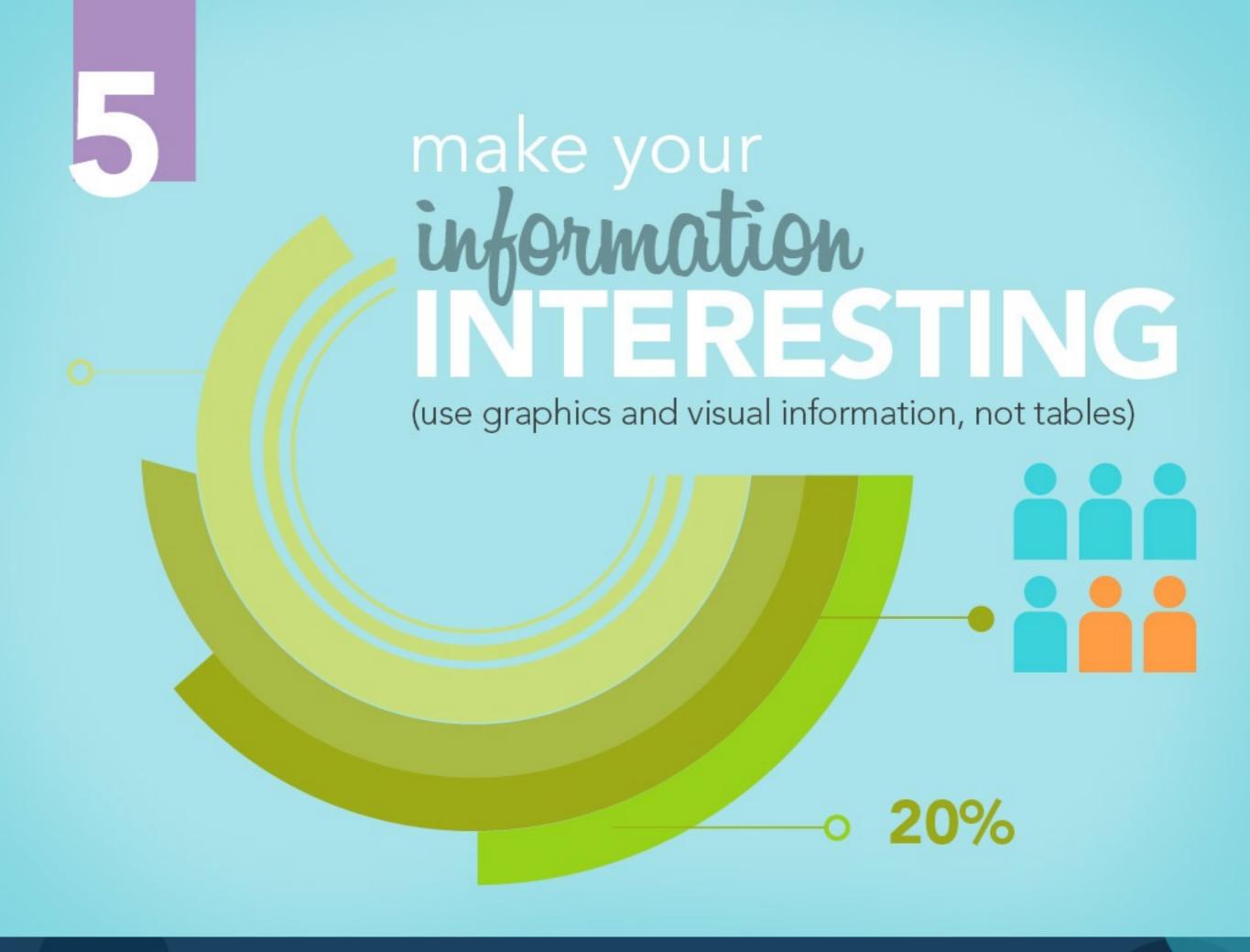
the TEXT COLORS according to the predefined palette you chose.



the TEXT COLORS according to the predefined palette you chose.







DON'T PUT TOO MUCH

## INFORMATION ON THE SCIENA

Use more than one slide if necessary.

IF YOU USE A

# SPREADSHEET, try to maintain The local palette you have chosen.





#### TELL YOUR STORY

## Visually

Put things in order to simplify reading comprehension.





LESS ISMORE

# SIMPLE SINFOGRAPHICS SIMPLE GRAPHICS explain better than words.

Check out some examples at www.visual.ly



#### SIMPLE SIMPLE

## ONE STATEMENT



# DON'T FILL THE SCREEN WITH IMAGES.

If necessary, use more than one slide.



**FOCUS ON THE** 

# BIGIDEA







information.

# CHECK OUT these Web Resources









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Pro

#### Fira Sans AaBbCcDdEeFfGgHhliJjKk



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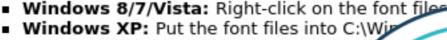
Authors

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z #

**How to install a font** (details in the <u>Help</u> section) Extract the files you have downloaded, then:

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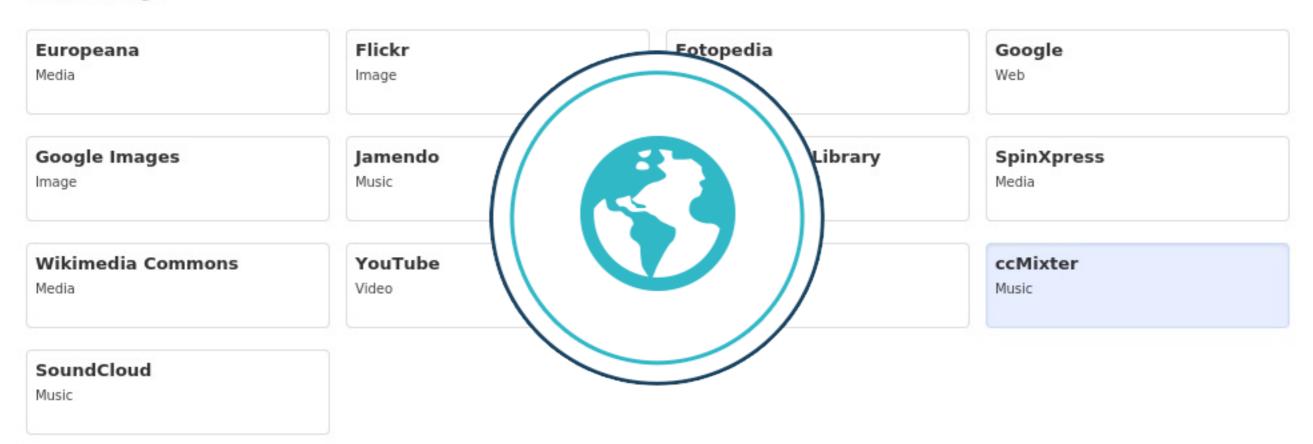
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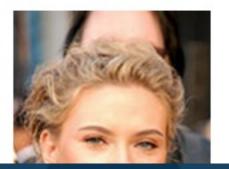
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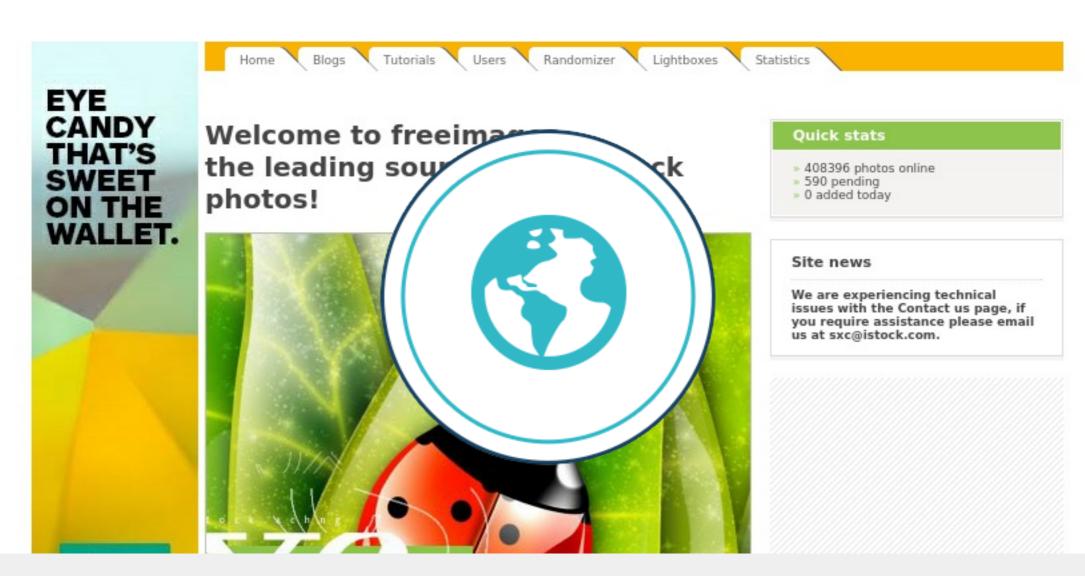




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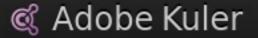




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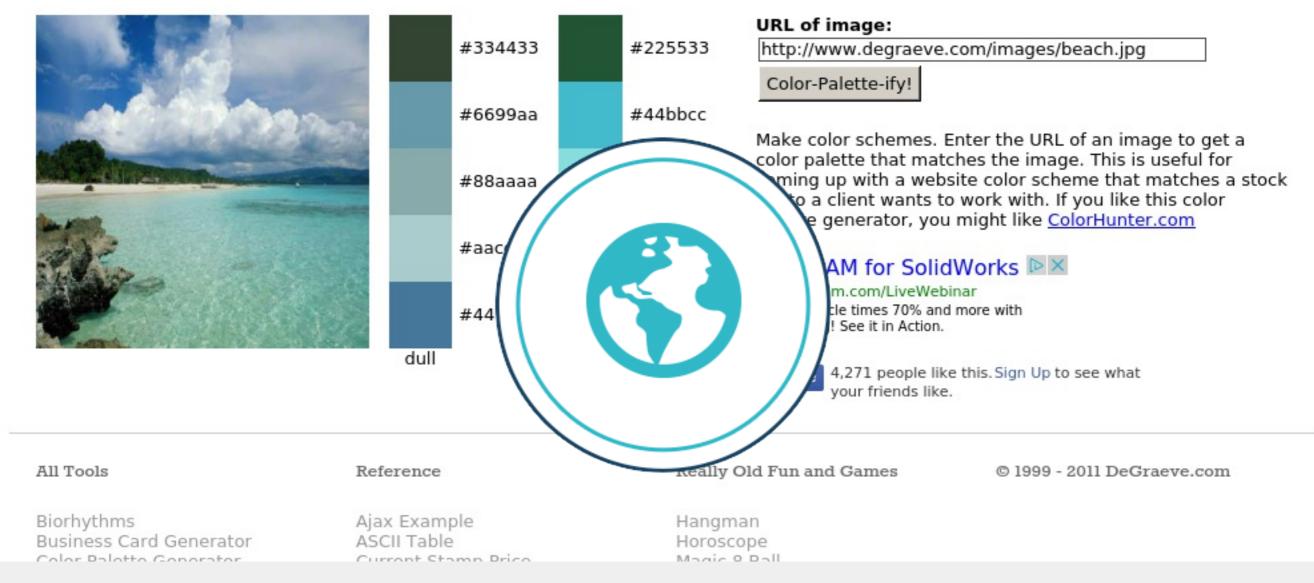
anguage: End



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#### Color Palette Generator



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